



**AIWINER**

# **50 AI PROMPTS**

**FOR SOLOPRENEURS & FOUNDERS**

**The Ultimate Toolkit to Automate,  
Create & Scale with AI**

## How to Use This Guide

These 50 prompts are organized into 10 categories covering every aspect of running and growing an AI-powered business. Each prompt is plug-and-play — just replace the [BRACKETED TEXT] with your specific information.

### PRO TIPS:

- Replace ALL [BRACKETED] placeholders before submitting
- Add context about your specific business for better results
- Combine multiple prompts in one conversation for deeper work
- Save your best outputs — build your own prompt library
- Share results with us at [aiwiner.com](https://aiwiner.com) — we love seeing your wins!

## CATEGORY 1

### CONTENT CREATION & COPYWRITING

#### PROMPT #1 — Blog Post Generator

*Act as an expert content strategist for AI & automation. Write a comprehensive 1500-word blog post titled "[TOPIC]" for solopreneurs who want to automate their business. Include: a hook introduction, 5 actionable sections with subheadings, real examples, and a CTA. Tone: authoritative but approachable.*

#### PROMPT #2 — Newsletter Writer

*Act as an email marketing expert. Write a weekly newsletter for my AI tools blog. Topic: [TOPIC]. Format: subject line, preview text, intro hook (2 sentences), 3 key insights with bullet points, one tool recommendation, and a closing CTA. Keep it under 400 words.*

#### PROMPT #3 — LinkedIn Post Virality

*Act as a LinkedIn growth expert. Transform this idea: "[YOUR IDEA]" into a viral LinkedIn post for founders and operators. Use the hook-story-lesson format. Start with a bold statement, add a personal story, end with 3 actionable takeaways. No hashtags spam. Max 200 words.*

#### PROMPT #4 — Twitter/X Thread Creator

*Act as a Twitter growth strategist. Create a 10-tweet thread about [TOPIC] targeting AI enthusiasts and solopreneurs. Tweet 1 = bold hook. Tweets 2-9 = one insight each with a practical tip. Tweet 10 = summary + CTA to follow. Use numbers and line breaks for readability.*

#### PROMPT #5 — YouTube Script Writer

*Act as a YouTube scriptwriter specializing in AI and productivity content. Write a 8-minute video script about [TOPIC]. Include: hook (30 sec), problem agitation (1 min), solution walkthrough (5 min), results proof (1 min), CTA (30 sec). Add [B-ROLL] and [PAUSE] markers.*

## CATEGORY 2

### BUSINESS AUTOMATION & WORKFLOWS

#### PROMPT #6 — SOP Creator

Act as a business operations expert. Create a detailed Standard Operating Procedure (SOP) for [TASK/PROCESS] in my online business. Include: objective, tools needed, step-by-step instructions with screenshots placeholders, decision points, quality checks, and estimated time. Make it so a VA can follow it without my help.

#### PROMPT #7 — Automation Workflow Designer

Act as a no-code automation expert. Design a complete automation workflow for [BUSINESS PROCESS] using Make.com or Zapier. List: trigger, each action step, data mapping, error handling, and testing checklist. Explain what each step does in plain English.

#### PROMPT #8 — Client Onboarding System

Act as a business systems consultant. Create a complete client onboarding workflow for my [TYPE OF BUSINESS]. Include: welcome email sequence (3 emails), onboarding checklist, intake form questions, kickoff call agenda, and first-week touchpoints. Make it automated as much as possible.

#### PROMPT #9 — Revenue Tracker Prompt

Act as a financial analyst for online businesses. Create a monthly revenue tracking system for a solopreneur. Include: revenue streams table, expenses categories, profit margin calculation, MoM growth formula, and a 3-month forecast template. Output as a structured framework I can build in Notion or Google Sheets.

#### PROMPT #10 — Meeting Summarizer

Act as an executive assistant. Summarize the following meeting transcript into: 5 key decisions made, action items with owner and deadline, open questions, and next meeting agenda. Format it for Notion. Here is the transcript: [PASTE TRANSCRIPT]



## CATEGORY 3

### AI TOOLS & PROMPT ENGINEERING

#### PROMPT #11 — Custom AI Assistant Builder

Act as a prompt engineer. Help me build a custom AI assistant for [SPECIFIC ROLE - e.g., customer support, content editing]. Write the complete system prompt including: persona, tone, rules, what to do, what NOT to do, output format, and 3 example interactions. Make it production-ready.

#### PROMPT #12 — Prompt Chain Designer

Act as an AI workflow architect. Design a prompt chain for [COMPLEX TASK]. Break it into sequential prompts where each output feeds the next. For each step: write the prompt, specify the input it needs, describe the expected output. Aim for 4-6 steps maximum.

#### PROMPT #13 — AI Tool Evaluator

Act as an AI tools analyst. Compare [TOOL A] vs [TOOL B] for [USE CASE]. Evaluate on: core features, pricing & ROI, ease of use, integrations, limitations, and best for who. End with a clear recommendation for a solopreneur on a budget. Use a pros/cons table.

#### PROMPT #14 — GPT Prompt Optimizer

Act as a prompt optimization expert. Take this prompt I wrote: "[YOUR PROMPT]" and improve it by: adding role context, specifying output format, adding constraints, including examples, and removing ambiguity. Show the before/after and explain each improvement.

#### PROMPT #15 — AI Use Case Finder

Act as an AI business consultant. I run a [TYPE OF BUSINESS]. Identify 10 specific tasks I can automate with AI tools today. For each: name the task, recommend the best AI tool, estimate time saved per week, and give a quick implementation tip. Sort by easiest to hardest to implement.



## CATEGORY 4

### MARKETING & LEAD GENERATION

#### PROMPT #16 — Lead Magnet Creator

Act as a digital marketing strategist. Create a high-converting lead magnet concept for my [NICHE] audience. Include: title (5 options), format (checklist/guide/template), 5-7 content points, landing page headline and subheadline, and 3 email subject lines for promoting it. Focus on immediate value.

#### PROMPT #17 — Email Sequence Writer

Act as an email marketing copywriter. Write a 5-email welcome sequence for new subscribers to my [NICHE] newsletter. Email 1: deliver the lead magnet + welcome. Email 2 (day 2): your story. Email 3 (day 4): biggest insight. Email 4 (day 6): case study. Email 5 (day 8): offer/CTA. Each email max 200 words.

#### PROMPT #18 — SEO Content Planner

Act as an SEO strategist. Create a 3-month content calendar for my blog about [NICHE]. For each month: 4 pillar articles (with H1, meta description, target keyword, search intent), 8 supporting articles. Prioritize low-competition, high-intent keywords that a solopreneur could rank for in 3-6 months.

#### PROMPT #19 — Cold Outreach Email

Act as a B2B sales copywriter. Write a cold outreach email to [TARGET PERSON/COMPANY] for [YOUR OFFER]. Requirements: subject line under 7 words, opening line referencing something specific about them, problem they have, your solution in 1 sentence, social proof, simple CTA (not a sales call). Max 150 words.

#### PROMPT #20 — Sales Page Copywriter

Act as a direct response copywriter. Write a sales page for [PRODUCT/SERVICE] targeting [AUDIENCE]. Include: headline, subheadline, problem section, solution introduction, 5 key benefits (not features), social proof placeholder, pricing section, FAQ (5 questions), and guarantee. Use persuasion without being pushy.



## CATEGORY 5

### PRODUCTIVITY & PERSONAL EFFICIENCY

#### PROMPT #21 — Weekly Planning System

Act as a productivity coach for entrepreneurs. Create my ideal weekly schedule for running a [TYPE OF BUSINESS] as a solopreneur. I have [X hours] per week. Design: daily time blocks, deep work sessions, admin batching, content creation slots, and buffer time. Include a Sunday planning ritual.

#### PROMPT #22 — Decision Framework Builder

Act as a strategic advisor. Help me make a decision about [DECISION]. Create a structured framework: list pros and cons, score each on impact (1-10) and probability (1-10), identify risks, consider reversibility, and give a final recommendation with reasoning. Be direct, not wishy-washy.

#### PROMPT #23 — Project Planner

Act as a project manager. Break down this project: [PROJECT NAME AND GOAL] into a complete execution plan. Include: project phases, tasks per phase, dependencies, estimated hours, milestones, and potential blockers. Format as a structured list I can import into Notion or Asana.

#### PROMPT #24 — Idea Validator

Act as a startup advisor with experience in bootstrapped businesses. Validate this business idea: [YOUR IDEA]. Analyze: target market size, problem urgency, existing alternatives, unfair advantage needed, monetization model, fastest path to first \$1000, and top 3 risks. Give a go/no-go recommendation.

#### PROMPT #25 — Focus & Deep Work Coach

Act as a productivity expert. I struggle with [SPECIFIC PRODUCTIVITY CHALLENGE]. Design a personalized system to overcome it. Include: root cause analysis, 3 specific strategies, daily habits to implement, tools to use, and how to track progress over 30 days. Make it realistic for a busy founder.

## CATEGORY 6

### CUSTOMER & COMMUNITY MANAGEMENT

#### PROMPT #26 — Customer Support Template

Act as a customer experience expert. Create 10 email templates for common customer support scenarios in a [TYPE OF BUSINESS]: refund request, technical issue, billing question, feature request, complaint handling, onboarding confusion, cancellation, upsell opportunity, re-engagement, and testimonial request. Keep each under 150 words.

#### PROMPT #27 — Community Engagement Posts

Act as a community manager for an online group about [TOPIC]. Generate 30 days of daily engagement posts. Mix: question of the day (10), share a win prompts (5), educational tips (10), polls (3), and challenge prompts (2). Each post should spark comments and discussion.

#### PROMPT #28 — Testimonial Request Email

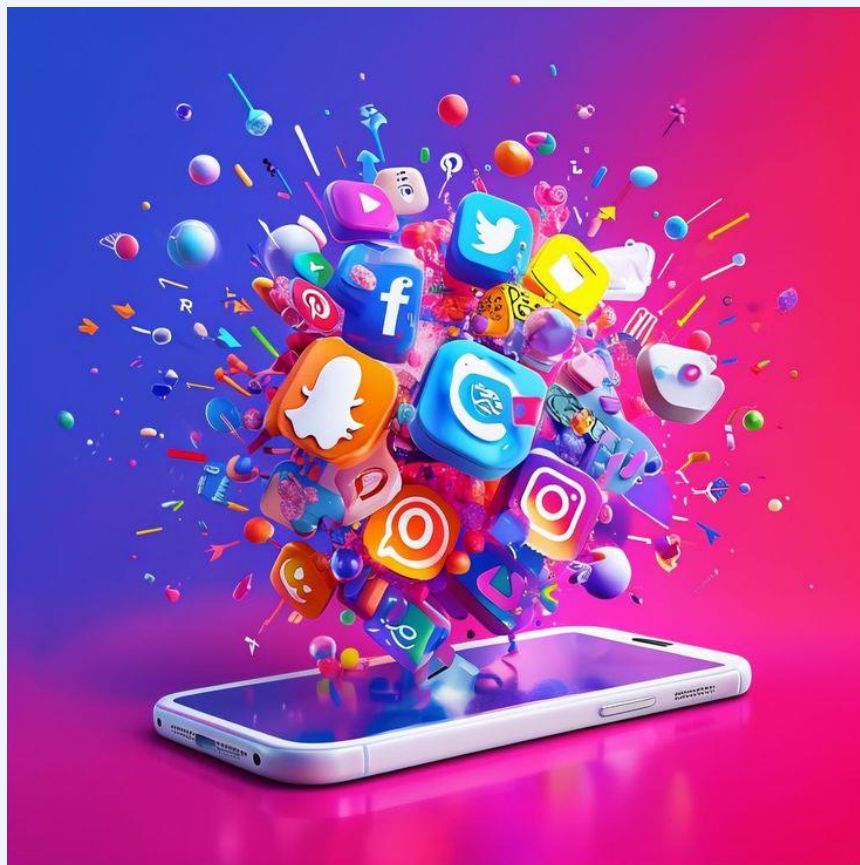
Act as a customer success specialist. Write a 3-email sequence to request testimonials/reviews from happy customers of my [PRODUCT/SERVICE]. Email 1: check-in + soft ask. Email 2 (3 days later): specific questions to guide their review. Email 3 (5 days later): final reminder with incentive. Keep it genuine, not pushy.

#### PROMPT #29 — FAQ Document Builder

Act as a UX writer. Create a comprehensive FAQ document for [PRODUCT/SERVICE/WEBSITE]. Generate 20 questions grouped by category: Getting Started (5), Features (5), Pricing (4), Technical (3), and Account Management (3). For each: write the question from the customer perspective and a clear, helpful answer.

#### PROMPT #30 — Refund Policy Writer

Act as a legal copywriter for digital businesses. Write a clear, fair refund policy for my [TYPE OF DIGITAL PRODUCT/SERVICE]. Include: what is covered, time limits, process to request, what voids eligibility, processing time, and how disputes are handled. Make it customer-friendly while protecting my business.



## CATEGORY 7

### DATA ANALYSIS & RESEARCH

#### PROMPT #31 — Market Research Analyst

Act as a market research analyst. Research the [NICHE/INDUSTRY] market for a solopreneur opportunity. Provide: market size estimate, top 5 competitors with their positioning, underserved audience segments, trending topics (use your training data), content gaps, and 3 specific opportunities with low competition.

#### PROMPT #32 — Competitor Analysis

Act as a competitive intelligence analyst. Analyze [COMPETITOR NAME/WEBSITE] for my business in [NICHE]. Examine: their offer and pricing, content strategy, audience they target, what they do well, what they do poorly, and 3 ways I can differentiate. Give me actionable insights, not a generic SWOT.

#### PROMPT #33 — Survey Question Designer

Act as a UX researcher. Design a customer survey for [PURPOSE - e.g., product validation, audience research, satisfaction]. Create 10 questions: mix of multiple choice, scale ratings, and 2 open-ended questions. For each: write the question, explain what insight it gives, and suggest how to analyze responses.

#### PROMPT #34 — Data Interpretation Assistant

Act as a data analyst. I have this data: [PASTE YOUR DATA]. Help me interpret it by: identifying the key trends, spotting anomalies, comparing periods, drawing 3 actionable conclusions, and suggesting what to do next based on the numbers. Present findings clearly for a non-technical business owner.

#### PROMPT #35 — Industry Trend Spotter

Act as a trend analyst in the [INDUSTRY] space. Based on your knowledge up to your cutoff date, identify: 5 macro trends shaping the industry, 3 emerging opportunities for small operators, 2 threats to watch, and the skills/tools becoming most valuable. Give specific examples for each.

## CATEGORY 8

### PRODUCT & OFFER CREATION

#### PROMPT #36 — Digital Product Idea Generator

Act as a digital product strategist. I am an expert in [YOUR EXPERTISE] and want to create a digital product. Generate 10 product ideas across formats: templates (3), online course (2), ebook/guide (2), community (1), coaching program (1), SaaS tool concept (1). For each: title, target buyer, price point, time to create.

#### PROMPT #37 — Online Course Outline Builder

Act as an instructional designer. Create a complete course outline for [COURSE TOPIC] targeting [AUDIENCE]. Structure: course promise, 5-7 modules with titles, 3-5 lessons per module with titles, one key exercise per module, and the transformation students achieve. Make it a 4-6 week program.

#### PROMPT #38 — Pricing Strategy Advisor

Act as a pricing strategist for digital products. Help me price my [PRODUCT/SERVICE] for [TARGET AUDIENCE]. Consider: value delivered, competitor pricing, audience budget, positioning (budget vs premium), and revenue goals. Suggest 3 pricing tiers with what each includes and the psychology behind each price point.

#### PROMPT #39 — Product Launch Planner

Act as a launch strategist. Create a 2-week product launch plan for [PRODUCT]. Include: pre-launch phase (days 1-7) with list warming activities, launch week (days 8-14) with daily actions, email send schedule, social media posts, and post-launch follow-up. Give me a day-by-day action checklist.

#### PROMPT #40 — Upsell & Cross-sell Designer

Act as a revenue optimization consultant. I sell [MAIN PRODUCT/SERVICE] at [PRICE]. Design a complete upsell ecosystem: order bump offer, one-time offer after purchase, 30-day follow-up offer, and annual/VIP upgrade. For each: product idea, price, copy angle, and when to present it in the customer journey



## CATEGORY 9

### PERSONAL BRAND & THOUGHT LEADERSHIP

#### PROMPT #41 — Personal Brand Story

Act as a personal branding expert. Help me craft my origin story for my personal brand in [NICHE]. Interview-style: ask me about my background, the turning point, the struggle, the breakthrough, and my mission. Then write a 300-word bio version and a 50-word version for social media profiles. Make it human, not corporate.

#### PROMPT #42 — Thought Leadership Article

Act as a ghostwriter for thought leaders. Write a 1000-word opinion piece for LinkedIn or Medium about [CONTROVERSIAL OR INTERESTING VIEWPOINT] in [YOUR INDUSTRY]. Take a clear stance, back it with 3 arguments, acknowledge counterarguments, and end with a call to action for discussion. Avoid generic takes.

#### PROMPT #43 — Speaking Bio Writer

Act as a professional bio writer. Create a speaker bio for [NAME] who speaks about [TOPIC]. Write 3 versions: 250 words (full bio), 100 words (event program), and 30 words (intro for podcasts/events). Highlight credibility markers, unique angle, and what audiences gain. Avoid jargon and humble-bragging.

#### PROMPT #44 — Podcast Pitch Creator

Act as a podcast booking agent. Write a pitch email to appear as a guest on [PODCAST NAME]. Research angle: what their audience cares about, how my expertise in [TOPIC] is relevant, 3 specific episode ideas with titles, and my credibility proof. Keep it under 200 words. Make it easy for them to say yes.

#### PROMPT #45 — Media Kit Builder

Act as a PR specialist. Create the content for a professional media kit for [NAME/BRAND] in the [NICHE] space. Include: bio (150 words), brand mission statement, audience demographics description, past collaborations/features template, 5 topics I can speak on, headshot requirements note, and contact CTA.



**PROMPT #46 — Goal Setting Framework**

*Act as a business coach. Help me set powerful 90-day goals for my [TYPE OF BUSINESS]. Guide me through: identifying my #1 priority, breaking it into monthly milestones, weekly actions, daily non-negotiables, potential obstacles, and accountability system. Use the OKR framework adapted for solopreneurs.*

**PROMPT #47 — Obstacle Remover**

*Act as a strategic problem-solver. I am stuck on [SPECIFIC PROBLEM/OBSTACLE] in my business. Help me by: diagnosing the real root cause (5 Whys method), generating 5 creative solutions, evaluating each for effort vs impact, recommending the best path forward, and identifying what I need to start today.*

**PROMPT #48 — Business Model Stress Test**

*Act as a devil's advocate and business advisor. Stress test my business model: [DESCRIBE YOUR BUSINESS]. Attack it from all angles: What kills it in 6 months? What assumptions am I making that could be wrong? What is my single point of failure? What would a competitor do to destroy me? What should I fix first?*

**PROMPT #49 — Learning Accelerator**

*Act as a learning coach. I want to master [SKILL/TOPIC] in 30 days with 1 hour per day. Create a day-by-day learning plan: week 1 (foundations), week 2 (core concepts), week 3 (practical application), week 4 (project + review). Include best resources, daily exercises, and how to measure progress.*

**PROMPT #50 — Year in Review Template**

*Act as a business strategist and life coach. Guide me through an annual review of my business and personal growth. Create 20 reflection questions across: revenue & finances, products & offers, marketing & audience, systems & operations, skills learned, biggest wins, biggest failures, lessons, and goals for next year.*

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